

The **ULTIMATE** **WAY** To Increase Your **SALES**

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PEOPLE • PERFORMANCE



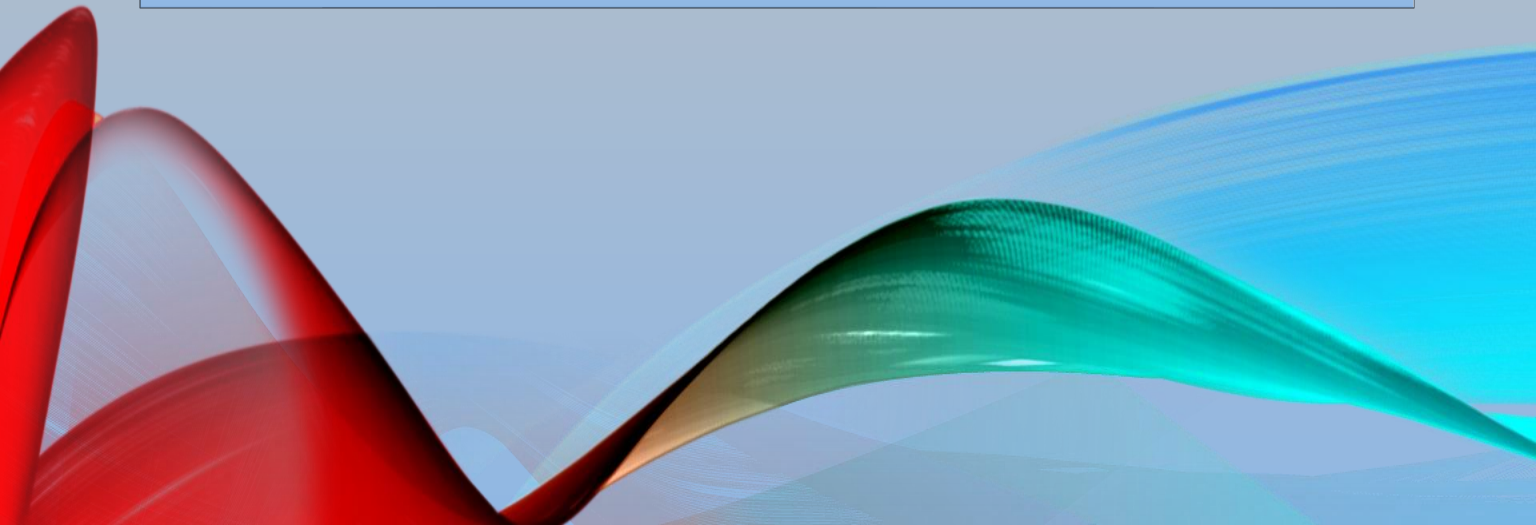
Focus on yourself first.

Figure out your purpose.

Determine your path.

Use Visuals

**Engage the prospect in
conversation**





Focus on yourself first

- Starting a business is not a small decision. For this, you have to focus on everything. You have to make this decision thoughtfully and put a lot of effort into it, and you will face countless sacrifices and challenges, you have to make a very careful decision and make a good business plan and you will be able to do it only when your mind Will be fixed in one place.



Figure out your purpose

- In finding your purpose, first, you have to find the bigger why behind your business. Why you open this business and why is your product needed in this market and one more thing Why should a customer take your product from you And you have to find all these "why" answers. And if you are successful in finding the answer to why then you will get your purpose.



Determine your path

- You know that you want to go into business. But which area? What to do? Perhaps you have already started your career, but are trying to change course and do something different. We know that it can be difficult to choose the path of your future business But you have to choose a path. And that path will take you to your destination.



Use Visuals

- Everyone makes a mistake in starting a business, it is they think that they lie to the customer or make some false promises so that their product is sold, but it is wrong. You have to use your ethics and values. Because no business can run based on a lie for a long time, one day it is closed. So if you want to run your business well then you have to use ethics and values.



Engage the prospect in conversation

- Business communication is the process of sharing information and data between people within or outside a company. Its purpose is to communicate data, make adequate decisions or promote a service. You have to keep your client busy with what he says and do what he likes and talk about his good. And when he starts listening to your words well, you have to tell him about your business.