

how to find your **Target Customer**



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HOW TO FIND YOUR TARGET CUSTOMER

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UNDERSTAND WHAT IT TAKES TO ATTRACT YOUR TARGET CUSTOMER



The first point to define a good market for your proposal is to understand the customers' problems that you can solve. Once you understand this very well, then you can start working on who are the people who suffer the most from these problems. And now you have to make a list of that type of customer and contact them.

DEFINE YOUR IDEAL CUSTOMER PROFILE



A good and ideal customer profile is just an imaginary company that represents the type of company that stands the benefit the most from purchasing your product or service. People may need or want your product, but that doesn't make them instant customers. First, you have to make contact with them and start a conversion in which, they have interest ones they feel comfortable with you then explain about your product.

FIND YOUR CUSTOMER SOCIAL MEDIA PROFILE



Social media is the easiest way to connect with your customer. For this, it is just necessary to be smart. Create a good social media profile for your company. And after creating a profile, you need to find people who would benefit from taking your product. For this, you will have to post some good posts and start sending information about your product.

EXPERIMENT WITH YOUR SALES STRATEGY



If you want to grow your business and develop it well, then you have to do new experiments with your business. There is a lot of cost in your business niche, so you have to handle each customer with a different strategy. But you have to learn first and to learn, you have to start talking to the customer and talk to them in different ways. And if you do this, you will start learning. So start experimenting with your customer.